DIGITAL BOOST
ADS

MEDIA KIT

Give your business a boost!

Boost Your Sales!

Promote your brand with
Static, Animated or Video Ads

**Billboard is a 55" screen facing Main Avenue right outside
Kosher Konnection, one of the main grocery stores in Passaic.**

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Boost your Brand Recognition

Ideal location for your target audience.
Your Brand will be fresh on the mind of shoppers as they enter the store to shop.

Capturing the Attention of
1- Shoppers

2-Pedestrians

3- Main Avenue Vehicle Traffic

Location
• There are many high traffic stores on this block and within a 3 block radius.

• It is down the block from the local "Minyan factory".

• There is a traffic light on the corner and the billboard can be seen by drivers.

Broad Audience
Passaic is home to 35 shuls with an

Orthodox Jewish population of over 15,000.

Passaic has one of the largest

Orthodox Jewish communities in New Jersey.

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The Boost you were looking for!

Affordable Ads
**Flexible plans to suit your budget
and type of promotion.**

Ads are uploaded in real-time
**They can changed as often as you would like
to keeps ads relevant and
promote time-sensitive content.**

Your Ad will run continuously
**6 days a week
from 6am-Midnight (Friday until sundown)**

**Ad will play for 10 seconds
and repeat approximately every 5 minutes.**

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CURRENT PROMO BILLBOARD RATES

(prices valid until February 1)

1 week	1 month	3 months	6 months	12 months
$55	$129	$119 per month	$109 per month	$89 per month

We are open to create custom plans that suits your needs and budget.

Ad Specs

The Ad dimensions are **1920px (W) x 1035 px (H)**

Static Ads
run for 10 seconds

Accepted File formats:
JPG, JPEG, PNG, GIF,
BMP or PDF.

Animated or Video Ads
up to 10 seconds long.

Accepted File formats:
WMV, AVI, MPG, MPEG,
WEBM, MP4

We look forward to working with you to promote your brand and see results!

Feel free to contact us with any questions.

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